

May 2015

ADSGC NEWS

Alcohol & Drug Services of Gallatin County Newsletter

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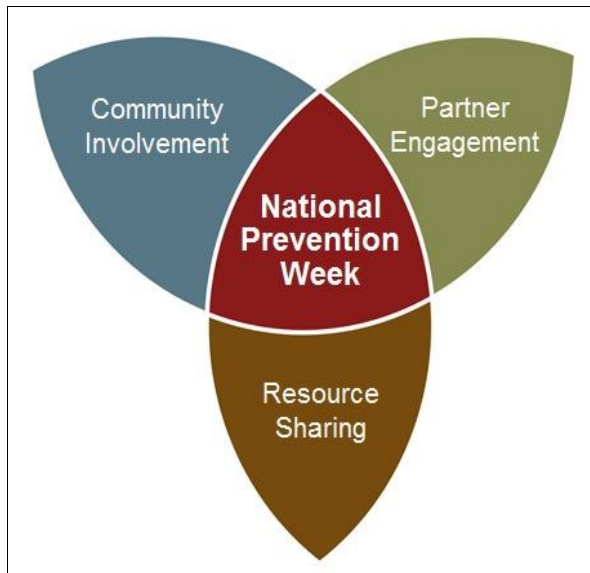
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National Prevention Week is held each year during the third week of May, near the start of summer. Summer is a season filled with celebrations and recreational activities where substance use and abuse can happen, such as graduation parties, proms, weddings, sporting events, and outdoor activities.

National Prevention Week is timed to allow schools to take part in a prevention-themed event before the school year ends, raising awareness in students of all ages.

The percentages of marijuana, cigarette, and alcohol initiates among youth increase between spring (April and May) and summer (June and July), and the timing of National Prevention Week helps to educate young people and their families at this crucial time of year.



There are three primary goals of **National Prevention Week**:

- To involve communities in raising awareness of behavioral health issues and in implementing prevention strategies.
- To foster partnerships and collaboration with federal agencies and national organizations dedicated to behavioral and public health.
- To promote and disseminate quality behavioral health

National Prevention Week "I Choose"

The "I Choose" Project is an easy way to make a difference, be a positive example, and inspire others.

Participating is easy – take a photograph of yourself holding a sign with your personal message about why substance abuse prevention or mental health is important to you. For example, you could write "I choose prevention because I want to be healthy and happy." Or you could include "I choose treatment..." or another "I choose" statement, such as "I choose not to give up because things do get better."

Send your photo to NewMedia@samhsa.hhs.gov. In the email, also include:

- Name(s) of people in the photo
- Organization (if applicable)
- State or territory
- ZIP code
- The "I Choose" message displayed in the photo.

After receiving your submission, SAMHSA will review and post your photo to the "I Choose" photo gallery*

<http://www.samhsa.gov/prevention-week/i-choose-project>



The Centers for Disease Control and Prevention (CDC) has launched a social media campaign called "When the Prescription Becomes the Problem". The campaign is designed to raise awareness of prescription painkiller abuse and overdose.

The CDC is encouraging people who have been affected by prescription painkiller addiction to share their stories on social media, Forbes reports.

The campaign urges people to write their six-word story or message, create an original picture or a video tagged #RxProblem, post it on Facebook, Instagram and Twitter by May 15, and ask friends and followers to share it.

"Prescription drug overdose devastates individuals, families and communities," said Erin Connelly, Associate Director for Communication at the CDC's Injury Center. "We'd like to get everyone talking and thinking about the risks involved with opioid painkillers."

Deaths from prescription painkillers have also quadrupled since 1999, killing more than 16,000 people in the U.S. in 2013. Nearly two million Americans, aged 12 or older, either abused or were dependent on opioids in 2013.

When the Prescription Becomes the Problem: Resources

Videos Facebook Images Twitter Images Instagram Images Graphics Samples Tweets

http://www.cdc.gov/drugoverdose/media/rx_resources.html



Colorado Doctors Say E.R. Visits Up Due to Marijuana Edibles

Since Colorado legalized marijuana, doctors say they are seeing more and more people coming in with THC-related problems.

Ingestion of marijuana edibles by children is also an increasing concern, particularly in states with “medical marijuana” availability. Examples of edibles include brownies, cookies, peanut butter, candy, and soda drinks.

The nature of these edibles makes them attractive to children; however, they are dangerously high in THC content.

According to the Rocky Mountain Poison Control Center, since 2009, the Children’s Hospital in Colorado has seen a spike in children under the age of five being treated in the emergency room due to ingestion of marijuana edibles.

